

# CREATIVE DESIGN EST.

SOFTWARE SOLUTIONS AND CONSULTING



[www.cde.sa.com](http://www.cde.sa.com)



# OUTSTANDING SOLUTIONS TO COMPLEX PROBLEMS

## WHO WE ARE

Creative Design Establishment is a Software Solutions and Consulting Company delivering top most professional Software Consulting and IT infrastructure development since 2015. We operate in a challenging economy that develops a fertile setting for business outsourcing and Information Technology. Focusing on creating complex software products, CDE offers consistent results in emerging fields like retail, hospitality and many more.

We are committed to deliver top most professional software consulting and IT infrastructure development including ERP, Business POS and Business Intelligence solutions. In today's highly competitive world, access to affordable and flexible information technology is important for organizations. We respond to our clients' requirement through SAP applications, business consulting, SAP training outsourcing and many more services.



## OUR VISION

To help our customers not to reinvent the wheel, while making use of the knowledge house we have.



## OUR MISSION

Share the expertise we have, to run companies better.





## MESSAGE FROM CHAIRMAN

No doubt that a journey of a thousand miles begins with a single step. To develop our present we must have a clear vision for the future, and that what Ayedh Bin Dejem Group has achieved by “the grace of almighty God” being a leading group in the domain of sea and road transportation in addition to storage of (H.F.O) from Saudi Aramco to our customers, the biggest cement companies in the Kingdom.

Based on this, nothing is impossible is nothing for us as a group; with determination, persistence, and extensive scientific studies we overcome challenges and difficulties to find innovative solutions to reach our objectives and plans, to meet the growing needs of our customers, along the comprehensive renaissance in the Kingdom of Saudi Arabia under the Government of the Custodian of the Two Holy Mosques. Our services are not limited to sea transportation, storage, and road transportation only, but we are also partners in prosperity and a source of growth in the Kingdom of Saudi Arabia.

**Ayedh Bin Dejem**  
Chairman

# WHAT WE DO

## OUTSOURCING

CDE offers outsourcing service through its expert professionals in ERP projects on different areas including design, analysis, development, application and business intelligence

## SOLUTION PROVIDER

CDE offers end-to-end application life cycle management for streamlining the entire business procedure and pro-actively address the options for improvement, increasing efficiency and lessening the risk within the existing maintenance agreement.

## PROJECT MANAGEMENT

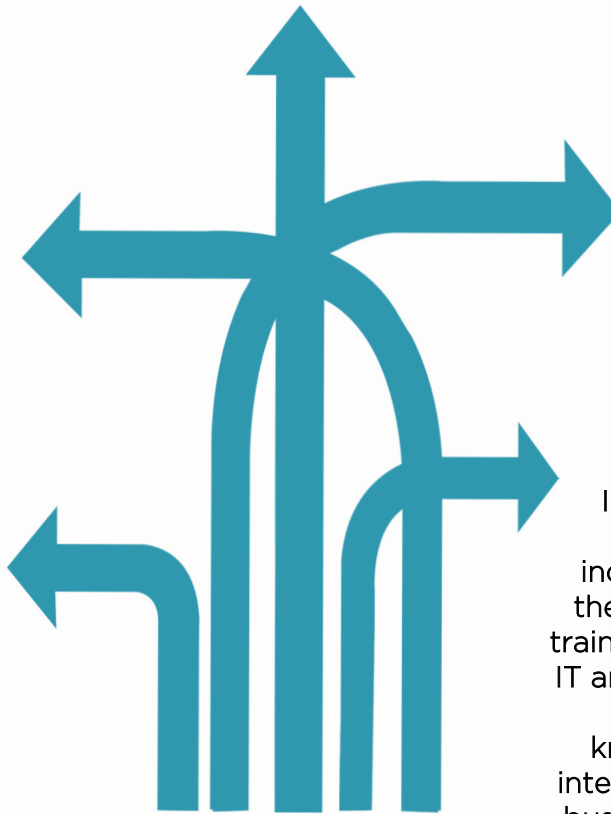
Our project management service helps you complete your project safely on time, with the best quality and within budget. With our project management service, clients can plan the project with a proper execution, measure the results and coordinate with the team in an easy way.

## CONSULTANCY

Our consultants combine proven technological expertise with soft skills to make projects success. We offer consulting services for all our partner products including SAP, Microsoft, Seidor and many more.

## TRAINING

In order to meet the industry challenges, companies and individual both needs to update themselves timely. CDE provides training services for SAP & non-SAP IT areas. Corporate SAP training by CDE professionals provides knowledge related to business intelligence, strategy management, business planning & consolidation, ERP and much more.



## CLOUD BASED ERP SOLUTIONS FROM CDE

An Enterprise Resource Planning (ERP) system is a fully integrated business management system that covers functional areas of an enterprise like, Production, Logistics, Accounting, Human Resources, and Finance. It categorizes and incorporates operation procedure and information flows to make maximum utilization of resources like as manpower, material, finance, and machine.



SAP ERP Central Component (ECC) is defined as the previous generation of SAP's Enterprise Resource Planning (ERP) software. Our experienced consultants have a thorough knowledge of SAP applications and ERP's including the recent release of SAP Enterprise Control Component (ECC). CDE's expertise in SAP implementations help businesses in quicker implementations and at a low cost when compared to competitors



It is the next generation business suite which is designed to help you run in a digitized world. It is built on the in-memory SAP HANA platform. The main objective of this business suite is to drive instant value all across the lines of industries and business with simplicity.



You can gain more control over your business with this business management software designed for medium-sized or small enterprises. Also known as SAP B1, this software has functional modules for customer relationship management, finance, production management and warehousing, reporting and analytics, purchasing and procurement.



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# PROJECT MANAGEMENT



## COMPLETE PROJECT, TRACK TIME, PLAN RESOURCES, & MONITOR FINANCIAL PERFORMANCE - ALL IN ONE PLATFORM

The project management gives you tools to monitor execution of the projects, keep track of the budget, expenses, employees time & risk management. It also sends notification alerts for important milestones. Offering professional management services, we save your time. Our project managers undertake the hardest work of coordinating the working process to implement your idea. Project managers can get on board at any stage but the best success comes when the manager works with the team from the very first stage of project analysis and estimation.



Manage Project  
Deadlines and resources



Risk Management for  
projects



Expenses and time  
tracking



Advanced analytics  
for Project & Reports



PROJECT MANAGEMENT  
BENEFITS

### TIME TRACKING

Simple to use time tracking ensures total time capture, track the exact time, task completion, faster reporting, efficient project execution and right project costing.

### REAL-TIME REPORTING

Simple to use time tracking ensures total time capture, track the exact time, task completion, faster reporting, efficient project execution and right project costing.



## TAKE THE RIGHT ACTION AT THE RIGHT TIME USING DATA WITH MODERN BUSINESS INTELLIGENCE PLATFORM

Our Business Intelligence Solutions provide systems and tools that play a vital role in the strategic planning process of a company. The Business Intelligence allows a company to store, access and integrate data to utilize it for the right action at the right point of time. BI solutions by us focus on helping clients collect and then analyze internal and external data for generating value for their company.



SAP Business Intelligence (BI) is a suite of front-end applications that permit business users to view, sort out and study business intelligence data. Our SAP BI approach offers a holistic outlook of business behind the data and a comprehensive approach to attain success. With us, you can be confident as you will be backed by professional consultants and a standardized procedure.



This software is one of the most engaging and fastest ways to attain answers from your data, no matter small or big. By allowing you to pull your data directly from enterprise and ad sources bringing all together in a repeatable manner without any need to ask for help from an IT organization, SAP Lumira redefines the idea of self-service info.

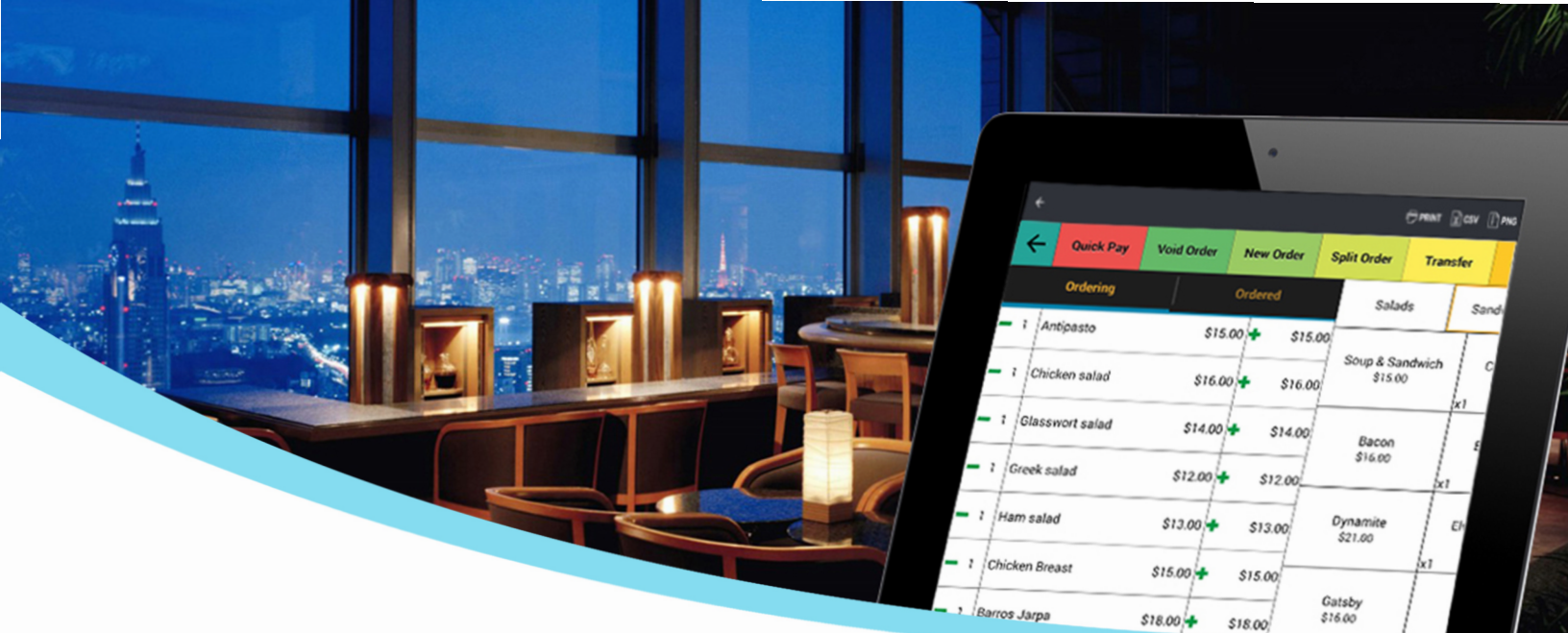


Power BI is a suite of business analytic tools for sharing insights and analyzing data. With Power BI, business users get a 360-degree view with their vital metrics all in one place, updated in real-time, and available on all the devices.



Onion Py simplifies business intelligence and allows to manage data in an easy way. It is the best option for managing all the data that is stored and spread in different applications. Whether you want to understand ROI, or optimize the production capacity, Onion PY will be helpful.





## POINT OF SALE

Speed up your check-out procedures and enhance your customer service with a feature-rich Point of Sale that is known for its ease of use. You can also customize the POS layout to fit your needs.



### GENERAL SALES OPERATION

Search and choose an item by name, image or barcode. Then finish the transaction or suspend it and recall it for the processing later.



### BARCODE SCANNING

Configure barcodes for scanning and identifying customer and items details or to generate a gift card or a credit memo.



### SUPPORT FOR SEVERAL ACCOUNTS

Create multiple accounts, like income accounts and expenses, in back office and maintain a record of all the transactions.



TCPOS is a leading IT solution provider for retail and hospitality. The complete solutions designed by TCPOS support the effective development of organization. With the reliable and innovative features TCPOS contributes to enhanced profitability and make your business a success.



It is a fully integrated point of sale system designed for busy retailers. The system assimilates with all SAP ERP solutions and offers a single overview of all the sales data across the entire company.





## INDUSTRIES WE SERVE



### RETAIL

Whether it's meeting shopper expectations or rewiring the supply chain, CDE is redefining the way retail companies benefit from global services.



### BANKING AND FINANCE

We deliver a high quality customer and employee digital experience in banking sector.



### HOSPITALITY

Our expert team has been influential in suggesting and implementing IT solutions and leveraging technologies that has proved to be a game changer for the hotel industry.



### HEALTH CARE

The healthcare sector is undergoing immense pressure as global populations enlarge and shift. We enable holistic healing and happiness in the healthcare industry through our IT solutions.

# OUR PARTNERS



# OUR CLIENTS



لهبريف  
luberef



شركة الأمين للتجهيزات الطبية والعلمية  
Al Amin Medical Instruments Co. Ltd.

NESPRESSO®



DEJEM

عائض حسين

Ilaollao.™

NATURAL  
FROZEN YOGURT.



ظلال القابضة  
DHILAL HOLDING



مجموعة الحرمين الصناعية  
AL-HARAMAIN INDUSTRIAL GROUP



الشركة السعودية لصناعة الورق  
SAUDI PAPER MANUFACTURING CO.



الجدر للمقاولات  
Al Judur Contracting  
Company S.R.L.

شركة مدار الدولية  
للسلامة والمقاولات المحدودة  
MID-FAR SAFETY & CONTRACTING



SAP

Partner

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